

Sunnyside Creative, LLC

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Graphic Design & Production

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Design & Production Portfolio

Since my background consists of both design and production work I've divided my portfolio into separate sections.

As you might expect there are times when distinguishing between the two isn't exactly straightforward. There are some design pieces where I've also done the production work, and many of the production pieces have called for a designer's eye.

Don't allow yourself
to be restricted by
what you know.



jankovic

// Finding that extra edge can be difficult on the pro tour. My O3 Tour has proven to be exactly what I needed to hit my best shots, more often, from anywhere on the court. //

muller

Ranking Before 111
Ranking After 36





O3 Hybrid Tour

Ranking Before 48
Ranking After 12

"My game and confidence have improved dramatically since I picked up an O3. The O3 Red gives me more power and also helps me maintain ball control. And that combination is key to playing my best."



coria

"I was the first player on the ATP tour to switch to O3. After experiencing just how fast these racquets are; I know I'll never look back."

Ranking Before 7
Ranking After 8

new proprietary racquet technology

that combined two key performance benefits for the first time: a measurably larger sweet spot and improved racquet aerodynamics. Finally, our engineers were able to design a racquet that could be faster and have a larger sweet spot without enlarging the racquet head, increasing length, or adding weight.



of all levels, from all around the world, have been experiencing the benefits that come with an O3. Perhaps most notable are the strides that Prince touring pros have been making. In 2011, 165 ATP and WTA players switched to Prince. Every player to switch

[in their own words.]

prince

> > design work

Prince Tennis



Print Ads



> > design work

Complete Access

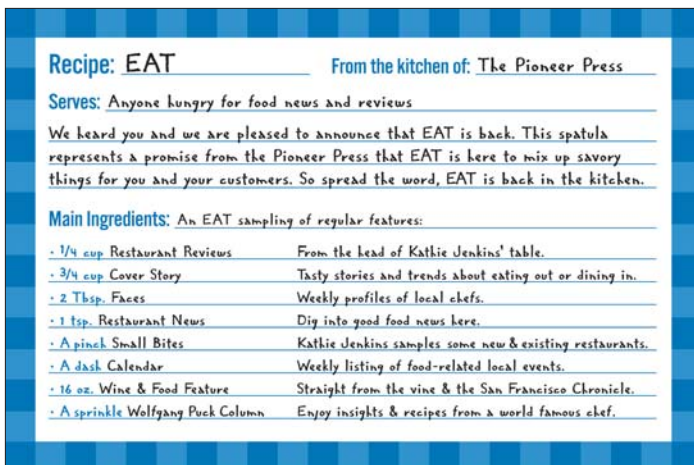


Logo Design



Pioneer Press

- Marketing Materials
- Used to promote the revival of the EAT Section
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Monthly Special:

Summer-Style Scrod Cod Dinner: \$29.47
Great-tasting Scrod Cod—with a special Oriental-style crumb coating. Add Summer Garden Pasta Blend of vegetables with pasta shells and Orange Pineapple Yogurt.



Appetizers & Desserts:

Sesame Chicken Egg Rolls

Floppy egg roll skin rolled around 30% diced chicken meat, green onions, carrots, red bell peppers and sesame seeds in a seasoned honey soy sauce.



Spinach & Artichoke Mini Bread Bowls

A bite-size delight. Our rich blend of spinach and artichokes combined with Real Mozzarella, Provolone, Parmesan and Romano cheeses is generously spooned into miniature, tender bread bowls that are specially seasoned with even more Real Parmesan and Romano cheeses.



Blackberry Crisp

A delicious ready-to-bake Blackberry Crisp featuring blackberries smothered in a sweet blackberry sauce topped with a layer of crisp toasted oat crumbs.



schwans.com

Dinner Choices:

Chicken Marsala with Bowtie Pasta

Chicken Marsala with Bowtie Pasta features a perfect blend of sweet Marsala wine sauce, chicken tenders and bowtie pasta. 24 ounce total, making a satisfying meal for two. Lightly coated pasta cooks to perfection in a microwavable self venting bag.



BBQ Chicken and Roasted Potatoes

Now you can enjoy your favorite backyard BBQ dinner anytime. Four all-white chicken breast portions smothered in a sweet, hickory smoked BBQ sauce served with perfectly seasoned roasted red skin potatoes. Available in an easy, convenient microwave/oven split tray for optimal preparation, clean up and serving.



Chicken with Asian-style Sauce

Wrap it up with Schwan's marinated chicken with Asian style sauce. Diced marinated all white chicken meat with mushrooms and water chestnuts in a soy and hoisin sauce. For a fresh meal, wrap it in a lettuce leaf, tortilla or pita. This product can also be used with fresh cut lettuce or serve over rice and noodles for your own oriental dish.



Oven Gourmet Chicken Parmesan

A restaurant style specialty at home. Four breaded, seasoned 5 oz. chicken breasts with linguini pasta, marinara sauce and mozzarella cheese. Ingredients packaged separately. Multiple step heat and serve preparation for made-from-scratch gourmet flavor.



Sweet and Sour Chicken with Rice

Our new recipe featuring tender white chicken strips, juicy pineapple, red and green peppers, water chestnuts and carrots in a bold soy pineapple sauce - the ultimate sweet and sour flavor. Now in a new split tray design that separates the sauce from the rice.



Oven Gourmet Savory Chicken and Vegetables

Convenient old-fashioned slow-cooked flavor! Tender whole muscle chicken breasts with red-skinned potatoes, whole button mushrooms, peppers, and onions in a savory sauce. Convenient kit cooks in the oven or microwave to create a savory au jus sauce and tastes like it's been slow-roasted!



Place Your Order:

SCHWAN'S Menu

A tasteful guide to satisfying the toughest critics of all—family.



Prepared to serve.

> > design work

U.S. Armenia Public
Affairs Committee



Logo Design



Jermaine Davis

Public Speaker & Book Writer
Book Cover Design

Communication is the Beginning of Understanding.



BE DIVERSITY COMPETENT TEACHES INDIVIDUALS HOW TO:

- STOP offensive comments and inappropriate behaviors when they occur
- Confidently address racist, sexist and homophobic attitudes and behaviors
- Create diversity-friendly, inclusive and welcoming environments
- Effectively lead and manage diverse teams to increase organizational productivity
- Identify and overcome Diversity BAPS (Biases, Assumptions, Prejudices and Stereotypes)
- Communicate appropriately with non-native Speakers of English
- Eliminate diversity grudges and move towards diversity forgiveness
- Identify the 4 Barriers of Diversity Conflict and Tension in life, school & work
- Differentiate Between Assimilation and Cultural Adaptation to prevent ethnocentrism
- Facilitate healthy and safe discussions around Affirmative Action and white privilege



ABOUT THE AUTHOR

Jermaine M. Davis, author of five books, college professor, and professional speaker beat the odds by making it out of Chicago's housing projects. He began his professional speaking and writing career as a result of losing six family members to street violence. Today, Jermaine is CEO and Founder of two companies: Seminars & Workshops, Inc. and Snack Attack Vending of Minnesota. He delivers over 100 presentations annually to major corporations and colleges. Jermaine holds both a BA and MA in Speech Communication and an MA in Education. He is a Professor of Communication at Century College and has been presented with the prestigious Quality College Teaching Award. Jermaine is one of the country's most requested speakers and college entertainers. Jermaine is a native of Chicago, IL but resides in St. Paul, MN.



Business/Education/Cultural Studies

U.S. \$24.95
CAN. \$32.95

The Art of Understanding and Communicating Effectively with Diverse People

BE DIVERSITY COMPETENT!

Religion/Spirituality

Race/Ethnicity

Disabilities

Language

Culture

Gender

Age

Class

Education

Work Styles

Personalities

Body Orientation

Socio-Economics

Sexual Orientation

Jermaine M. Davis

"A fresh perspective teaching individuals and organizations how to communicate appropriately across differences! This book will help leaders create an inclusive and welcoming environment for all employees. Jermaine Davis has built a bridge across interpersonal and cross-cultural challenges by helping us apply the practical skills offered in this book."

- **Herschel Herndon**
Best Buy Co., Inc.
Vice President, Human Resources
Multicultural Relations and Diversity

> > design work

SpearHall
Advertising & PR

• Logo Design
• Business Cards
•



LAURA HAYWARD bookkeeper bookkeeper@spearhall.com

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ADVERTISING & PR

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ADVERTISING
GRAPHIC DESIGN
PUBLIC RELATIONS

MEDIA PLANNING
MARKET RESEARCH
SPECIAL EVENTS



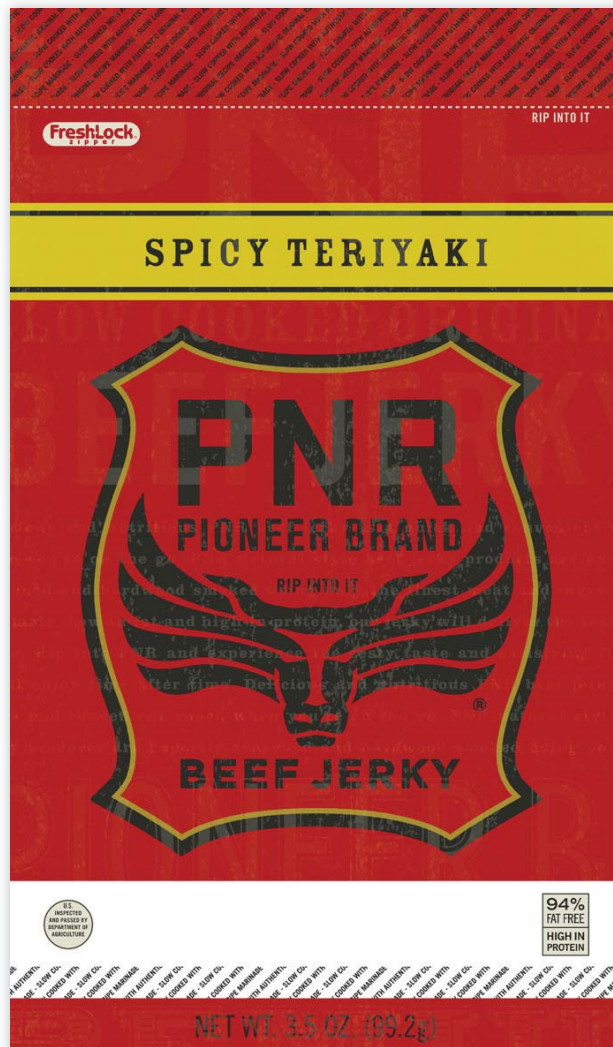
WWW.SPEARHALL.COM





Jerky Snack Brands

- Package Design
- Numerous package sizes and products were created using this basic package design.
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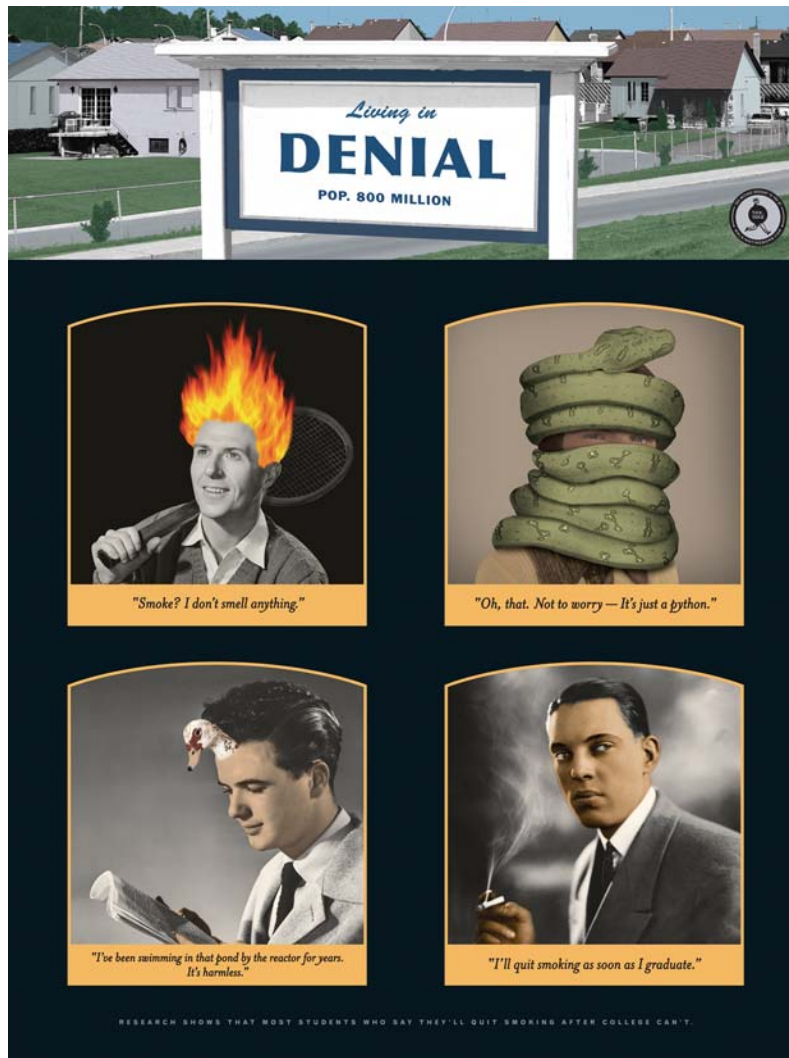


> > production work

Blue Cross

Blue Shield

- Outdoor Advertising & Poster
- Retouching and keyline. Retouching work consisted of adding fire/hair to man, wrapping snake around man adding color into town image and more.
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> > production work

Pentax

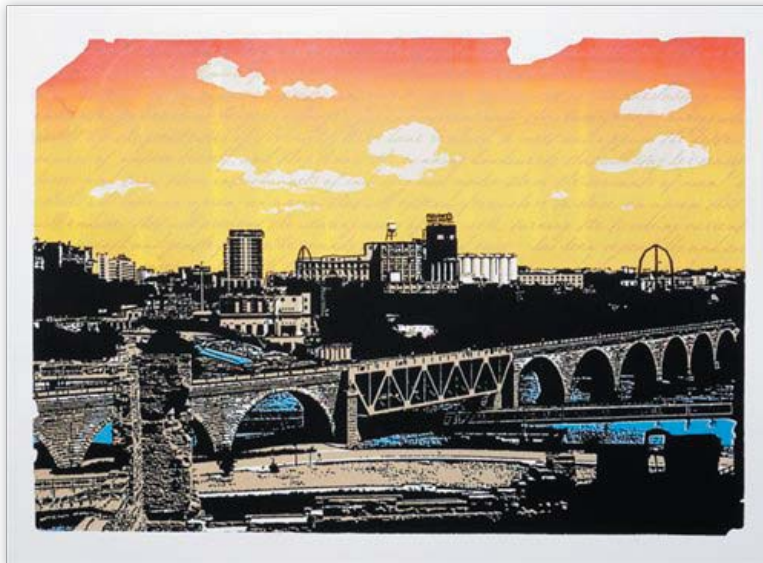
- Outdoor Advertising
- Light Rail Wrap in Minneapolis
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-
-



> > production work

Duffy & Partners

Screen Printed Posters



RESEARCH SHOWS *that*
95% OF HOUSEWIVES
COULD USE A HOUSEWIFE.



Prepared to serve.™

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WHEN YOU'RE TRYING TO CRAM THOSE LAST ITEMS INTO YOUR TRAVEL BAG, YOU SHOULDN'T HAVE TO CHOOSE BETWEEN YOUR MP3 PLAYER AND YOUR CAMERA. WE MAKE POINT-AND-SHOOTS THAT FIT YOUR LIFESTYLE AS NEATLY AS THEY SLIDE INTO A POCKET. OUR A30 IS LIKE TWO CAMERAS IN ONE. IT HAS MECHANICAL SHAKE REDUCTION FOR TAKING GREAT STILL PHOTOS OF YOUR VACATION AND CAPTURES MOVIES IN THE DIVX FORMAT. IF YOUR VACATION INVOLVES WATER, THE W30 LETS YOU SNAP AWAY DOWN TO TEN FEET DEEP FOR TWO HOURS. AND A SUPER MACRO MODE LETS YOU FOCUS ON SUBJECTS LESS THAN AN INCH AWAY—SO YOU CAN GET AS CLOSE TO THAT SHARK AS YOU WANT. BUT IF YOU JUST WANT TO DITCH YOUR READING GLASSES, THE T30 HAS A THREE-INCH LCD TOUCH DISPLAY THAT LETS YOU DRAW ON PHOTOS WITH A STYLUS. AND IT'S LESS THAN AN INCH THICK. DON'T OVERLOOK THE SLEEK M30. IT'S JUST .7 INCHES THIN AND HAS AN EASY-TO-USE MODE PALETTE. ALL FOUR OPTIOS HAVE DIGITAL SHAKE REDUC-TION AND FACE RECOGNITION THAT AUTOMATICALLY ADJUSTS FOCUS AND EXPOSURE. SO WHETHER YOU'RE LOOKING FOR AN UNDERWATER COMPANION, A "NO SQUINTING REQUIRED" LCD OR 15 MINUTES OF FAME ON YOUTUBE, WE'VE GOT YOUR CAMERA.

Booth 0151 pentaximaging.com



PENTAX
Essential to the experience.

YOU CAN'T PACK A TWO-PAGE ADVERTISEMENT WITH NOTHING BUT WORDS AND EXPECT PEOPLE TO READ PAST THE FIRST SENTENCE. YOU CAN'T BUILD DIGITAL SLRs WITH IN-CAMERA SHAKE REDUCTION THAT WORKS WITH 24 MILLION EXIST-ING PENTAX LENSES. YOU CAN'T DESIGN AN IMAGE PROCESSOR THAT DEVELOPS SMOOTH, FILM-LIKE RESULTS. YOU CAN'T MANUFACTURE A CAMERA THAT'S BOTH TECHNICALLY ADVANCED AND SO UNIQUELY INTUITIVE THAT YOU CAN ADJUST SHUTTER SPEED, APERTURE, ISO AND EV COMPEN-SATION WITHOUT EVER TAKING YOUR EYE FROM

Booth 0151 pentax.com

THE VIEWFINDER. YOU CAN'T MAKE A STRANGE, DINGING MACHINE, CALL IT A "ONE-ARMED BANDIT" AND EXPECT PEOPLE TO PUT THEIR HARD-EARNED MONEY INTO IT ALL DAY LONG. YOU CAN'T MAKE A SERIES OF ABSURDLY SMALL LENSES AND CALL THEM "PANCAKES." YOU CAN'T WEATHERPROOF A DIGITAL SLR WITH 72 SEALS TO KEEP MOISTURE, DUST AND EVERYTHING ELSE OUT. YOU CAN'T BUILD A CITY IN THE MIDDLE OF A DESERT. YOU CAN'T RUN AN AD FOR A CAMERA COMPANY AND NOT PUT A PHOTOGRAPH IN IT. YOU CAN'T BUY A DIGITAL SLR FROM ANYONE OTHER THAN THE BIG TWO.



PENTAX
Essential to the experience.

Pentax

2008 PMA Show

Building Wrap, Light Boxes and Bus

