

# Sunnyside Creative, LLC

## Christina (Frier) Lamski

### Programs:

Adobe Illustrator • Adobe Photoshop • Adobe InDesign • QuarkXPress • Acrobat Reader and Distiller  
Microsoft Word, Excel and PowerPoint • Dreamweaver • Director • Flash • Fireworks • Premiere • Soundedit

### Experience:

June 2005 – Present

**Freelance Graphic Designer, Studio & Production Artist**

I've done extensive freelance jobs with Duffy & Partners (10 months), Hunt Adkins (11 months), Fame (3 months), Best Buy (9 months), along with shorter-term freelance work for another seven advertising agencies, and two in-house corporate gigs around the Twin Cities Area.

In these numerous roles I've:

- Concepted and designed identity pieces, print ads, brochures, direct mail, book layout, and more.
- In a Studio/Mac Artist role, worked closely with the Art Director and Graphic Designers to facilitate and expedite the concepting and design process, allowing the creative staff to more freely work on the visual and strategic layout of the creative.
- Worked in Production Artist role to finalize and prepare artwork before sending to printer or separator.
- Identified, scanned, resized, and retouched images.
- Created vector artwork from scanned artwork and drawings.
- Prepared concept artwork for client presentations that included the creation of pdf files, presentation printouts, construction of mockups, and boarding of artwork.

November 2000 – June 2005

**SpearHall Advertising & PR; San Diego, CA | Art Director**

- Managed all aspects of graphic art design, including the oversight of freelance designers.
- Met directly with clients and worked closely with Account Executives to assess specific projects, including conceptual development and estimated costs.
- Designed a multitude of advertising and marketing materials, such as brochures, print ads, websites, direct mailers, flyers, billboards, postcards, corporate logos, and editorial magazine layouts.
- Directed photo shoots and searched for appropriate stock photography.
- Worked with printers to discuss job specifications, such as paper stock, printing method, final press checks, and cost of printing.

July 2000 – October 2000

**Gavin & Gavin Advertising; San Diego, CA | Freelance Graphic Artist**

- Developed and produced brochures, print ads, bus benches, corporate identities and business cards.

October 1998 – July 2000

**Decor & Style Magazine; Del Mar, CA | Art Director/Graphic Artist**

- Directed the art team, consisting of an in-house production artist, and two freelance designers.
- Produced editorial and advertisement layouts.
- Acted as full-time liaison with all pre-press house and printing matters.

### Education:

October 2001 | Art Institute of California; San Diego, CA

- Web Design/Multi-Media Course

July 1998 | Alexandria Technical College; Alexandria, MN

- Associates of Applied Science in Communication Art and Design